

<b>Title of the Event</b>	<b>Case study orientation and discussion on WalMart</b>
<b>Date</b>	<b>8<sup>th</sup> JULY, 2025</b>
<b>Time</b>	<b>10:00 Am to 11:00 am</b>
<b>Target Audience</b>	<b>Logistics Specialisation</b>
<b>No. of Participants</b>	<b>20 Students</b>
<b>Organization</b>	<b>TOCBM</b>
<b>Topic Of the Day</b>	<b>Case study orientation and discussion on WalMart</b>
<b>Type of Activity</b>	<b>Academic</b>
<b>Venue:</b>	<b>Room-311</b>
<b>Report prepared by</b>	<b>Dr Sajjad Ahmad Parry</b>
<b>Faculty In-charge</b>	<b>Dr Sajjad Ahmad Parry</b>



**Children's Education Society® THE OXFORD COLLEGE OF BUSINESS MANAGEMENT (TOCBM)**

**ORIENTATION ON CASE STUDY BATCH : 2023-25**

**08<sup>th</sup> July 2025**

**10:00-11:00**

**Room-311**

**Dr. Sajjad Ahmad Parry**  
HOD, MBA

Instagram Facebook YouTube LinkedIn



## I. Introduction

The supply chain of Walmart stands as a paradigm of efficiency, innovation, and strategic prowess in the global retail landscape. For students specializing in Logistics and Supply Chain Management, a deep dive into Walmart's operational intricacies offers invaluable insights into real-world applications of theoretical concepts. This session aimed to transcend theoretical frameworks by examining how Walmart leverages its robust logistics network to achieve competitive advantage, maintain everyday low prices, and adapt to evolving market demands.

## **II. Objectives**

The case study discussion on Walmart's Supply Chain, led by Dr. Sajjad Ahmad, was designed to achieve the following learning objectives for Logistics and Supply Chain students:

- To Deconstruct Walmart's Supply Chain Model.
- To Analyze Strategic Pillars of Success.
- To Identify Key Technologies and Their Impact.

## **III. Conclusion**

The case study discussion on Walmart's Supply Chain, masterfully guided by Dr. Sajjad Ahmad, proved to be an exceptionally enriching and insightful experience for the Logistics and Supply Chain students. The session successfully illuminated the intricate details and strategic brilliance behind Walmart's operational excellence, moving beyond superficial understanding to a deep appreciation of its logistical prowess. Students gained a profound insight into the critical role of an optimized supply chain in achieving and sustaining competitive advantage in the highly dynamic retail sector.

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